

Volunteer/Internship Recruitment Details: Marketing

Organisation: SportInspired

Description/Business Summary:

SportInspired's vision is of communities connected with energy and passion, where young people have a zest for life. To achieve this we deliver fun, inclusive, innovative, and impactful community programmes called SportInspired Games. These bring together key local community stakeholders to achieve a shared common purpose, including businesses, sports clubs, schools and councils. We believe that people are at their best when active and connected to others; this improves health, and builds a variety of life-skills, especially confidence and leadership. Through our programmes we empower communities to help young people enjoy being active and connect to positive role models. Since 2008, SportInspired have worked with over 35,000 people and 400 schools across the UK. **SportInspired Games are free** for all participating schools thanks to our partner businesses.

Duties: Marketing

This role will suit someone with previous experience within marketing or an interest in communications and PR. We are keen to cater to your desire for experience and shape the position around your needs. The successful applicant can expect to participate in providing marketing advice and support, help make sound business decisions, have access to social media, write press releases for SportInspired Games and help promote SportInspired's progress and values to new and current stakeholders. They should also be able and willing to contribute to various other aspects of the business alongside their individual remit. Interns will also play roles in planning, organising, and being a key communication source amongst members of SportInspired. Administrative functions are required in the office and diversify on a day-to-day basis.

Ideal Candidate:

The ideal candidate will be a pro-active person with a strong work-ethic, and excellent communication skills. Applicants should have some experience in marketing and communications and will be expected to research and report on factors influencing SportInspired, as well as analysis of competitors and market trends. They need to demonstrate a real passion and understanding for what we are trying to achieve at SportInspired. They will demonstrate an all-round positive attitude, ability to multi-task and a readiness to engage with all assigned tasks including research and data entry.

Application:

If you want to be part of the team, fill out the form located in the following link:

<http://sportinspired.org/internship-programme/>

Additional Information:

Salary: This is voluntary position.

Internship Duration: 12 weeks/3 months

Days/times of work: Full time or Part Time

Dress Code: Casual unless advised otherwise.

Application Deadline: We accept applications on an ongoing basis

Starting date: To be discussed

Contact:

Postcode: SE1 3JB

E-mail: calum.george@sportinspired.org

Website: www.sportinspired.org

Good luck!